

# **21<sup>st</sup> Annual U.S. Public Health Service Nursing Recognition Day (NRD)**

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Health Resources and Services Administration**

**4 May 2012**



**PHS Nurses,  
Thank you for your  
Service to Our Nation!**

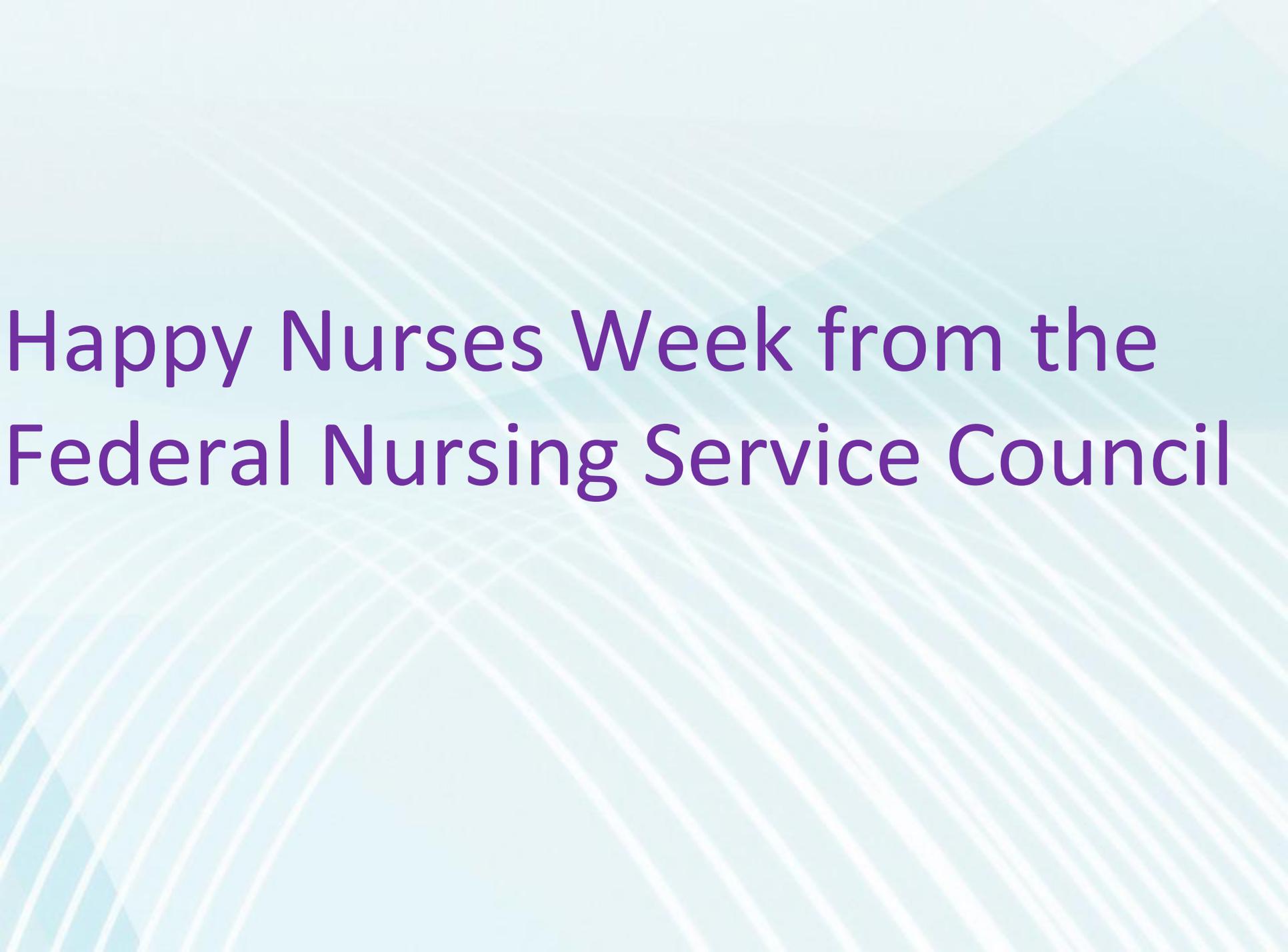
# National Nurses Week 2012



Nurses: Advocating - Leading - Caring





The background features a light blue gradient with several sets of thin, white, curved lines that sweep across the frame from the bottom left towards the top right, creating a sense of movement and depth.

Happy Nurses Week from the  
Federal Nursing Service Council

# **The Affordable Care Act**

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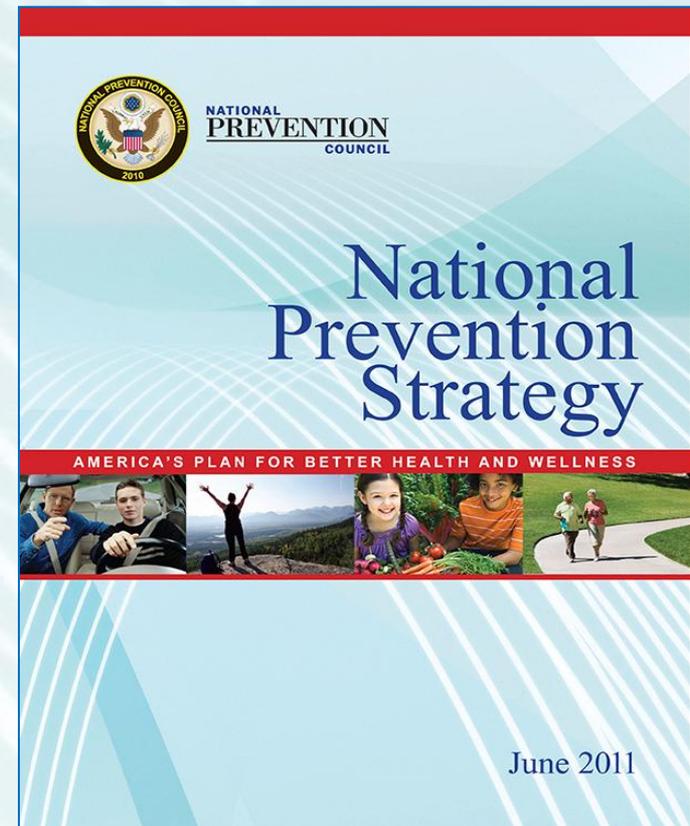
**In Addition to Coverage, Quality, and  
Cost...**

**Unique Opportunities for  
Prevention**

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# National Prevention Strategy

- Extensive stakeholder and public input
- Aligns and focuses prevention and health promotion efforts with existing evidence base
- Supports national plans



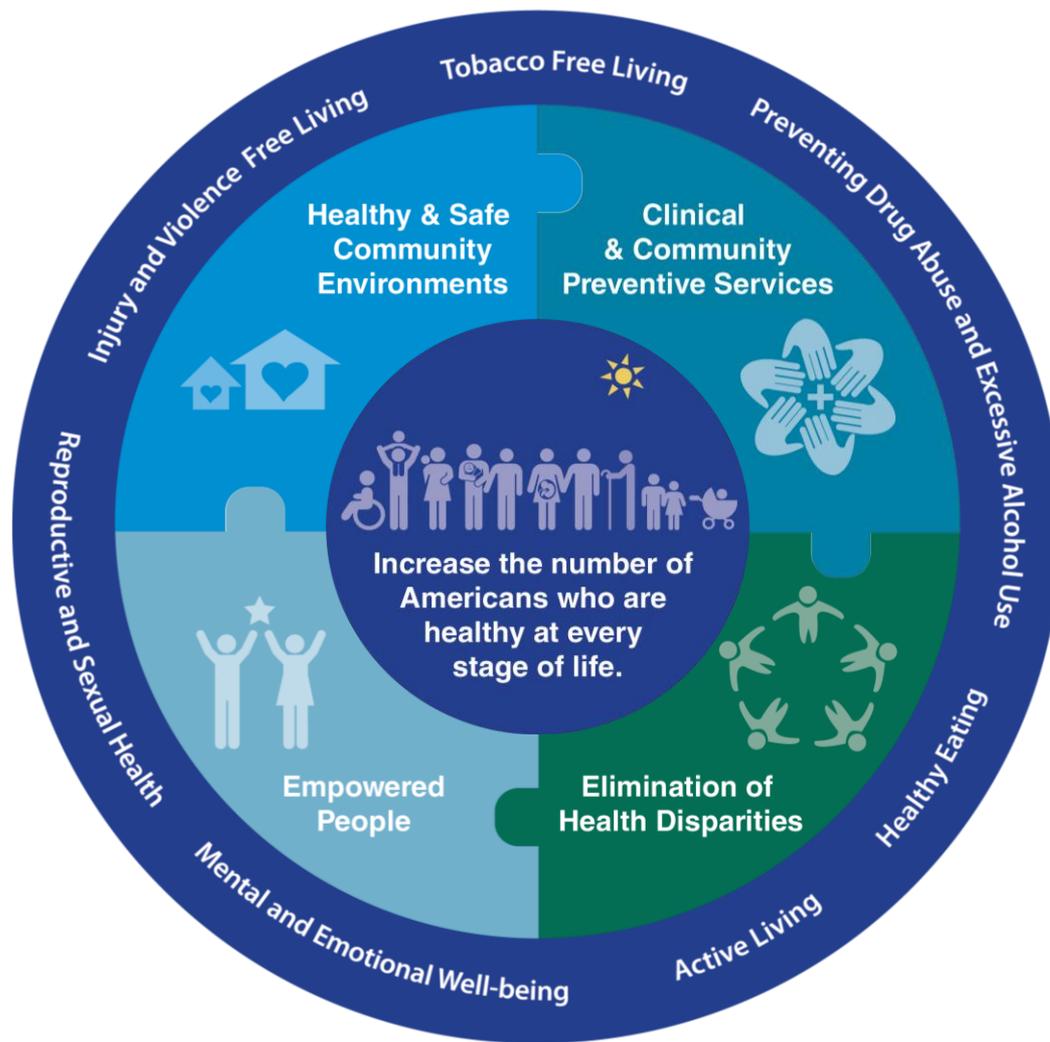
# Vision

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Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on prevention and wellness.

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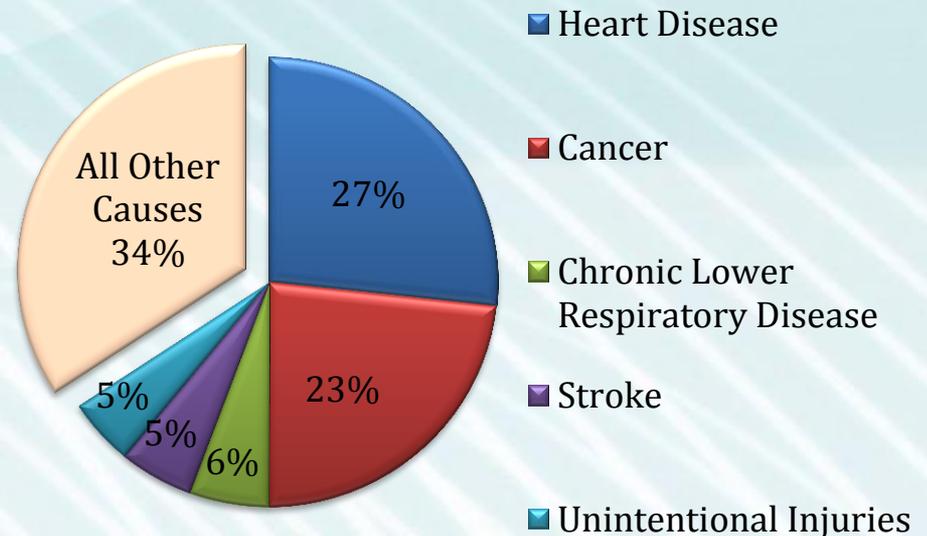
# National Prevention Strategy



# Priorities

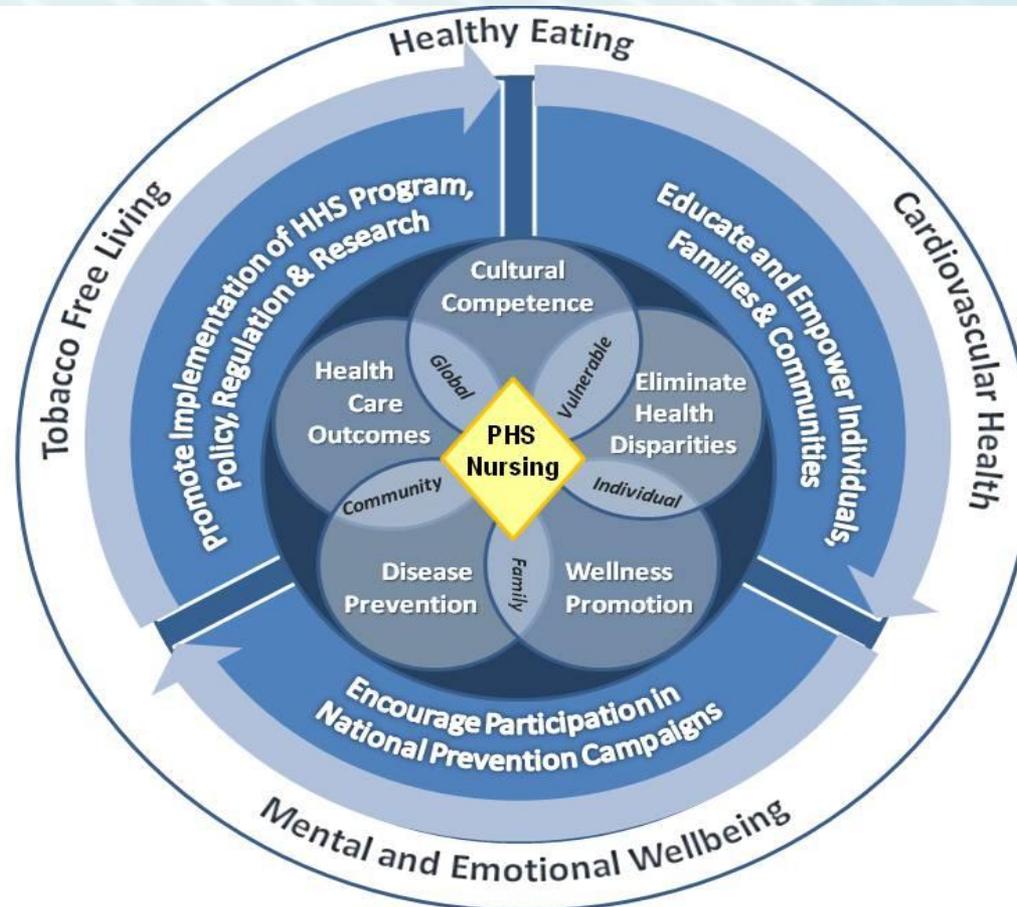
- Tobacco Free Living
- Preventing Drug Abuse and Excessive Alcohol Use
- Healthy Eating
- Active Living
- Mental and Emotional Well-being
- Reproductive and Sexual Health
- Injury and Violence Free Living

**Five Causes Account For 66% of All Deaths**



Source: National Vital Statistics Report, CDC, 2008

# PHS Nursing Strategic Plan



# Overview:

## PHS Nursing Strategic Plan

- This Inaugural Strategic Plan presents the Federal Public Health Service Nursing (FPHSN) priorities for the next several years.
- Developed in 2011 by the U.S. Public Health Service Chief Nurse Officer and U.S. PHS Nursing Strategic Planning Task Force, this plan identifies the strategic direction needed to maximize the positive impact of Federal Public Health Service Nurses on the Department of Health and Human Services (HHS) in addressing the health of the American people.
- It is aligned to the Nation Prevention Strategy with priorities that were identified by this strategic planning task force.

# Overview: PHS Nursing Strategic Plan (Cont'd)

- It communicates commitment to a process of teamwork, strategic planning and continuous improvement.
- The plan sets directions for the PHS Nursing workforce as a whole and is complementary to agency and department specific plans.
- The intent for the Strategic Plan to be a continuing process, a dynamic document that will be under review and refinement each year.

# Mission/Vision: PHS Nursing Strategic Plan

## **Draft Vision:**

*“Health outcomes are optimal and health disparities are eliminated for all people through the promotion of wellness and disease prevention efforts”*

## **Draft Mission:**

*“To enhance and improve health and safety outcomes through leadership, education and research by providing exceptional culturally competent holistic nursing services to all people”*

# Goals/Objectives Development: PHS Nursing Strategic Plan

- The team developed the core PHS Nursing Strategic Plan goals and objectives using guidance documents such as the HHS National Prevention Strategy, HHS Strategic Plan, Healthy People 2020 Initiatives, the US Surgeon Generals' priorities, and other key documents.
- The aim is that the reader can identify with one or more objectives under the goals but not all as each nurse provides a unique skill set.

**VISION-**Health outcomes are optimal and health disparities are eliminated for all people through the promotion of wellness and disease prevention effort

**MISSION-** To enhance and improve health and safety outcomes through leadership, education & research by providing exceptional culturally competent holistic nursing services to all people

**GOAL 1. :** Improve cardiovascular health through prevention, detection, and education of risk factors associated with coronary heart disease and stroke.

**GOAL 2.** Improve overall healthy eating and reduce obesity throughout the lifespan through awareness of early prevention, detection, and education of the health risks and conditions associated with obesity.

**GOAL 3.** Improve the mental health resilience and emotional well being through early detection, prevention and education focused on violence and suicide risk reduction

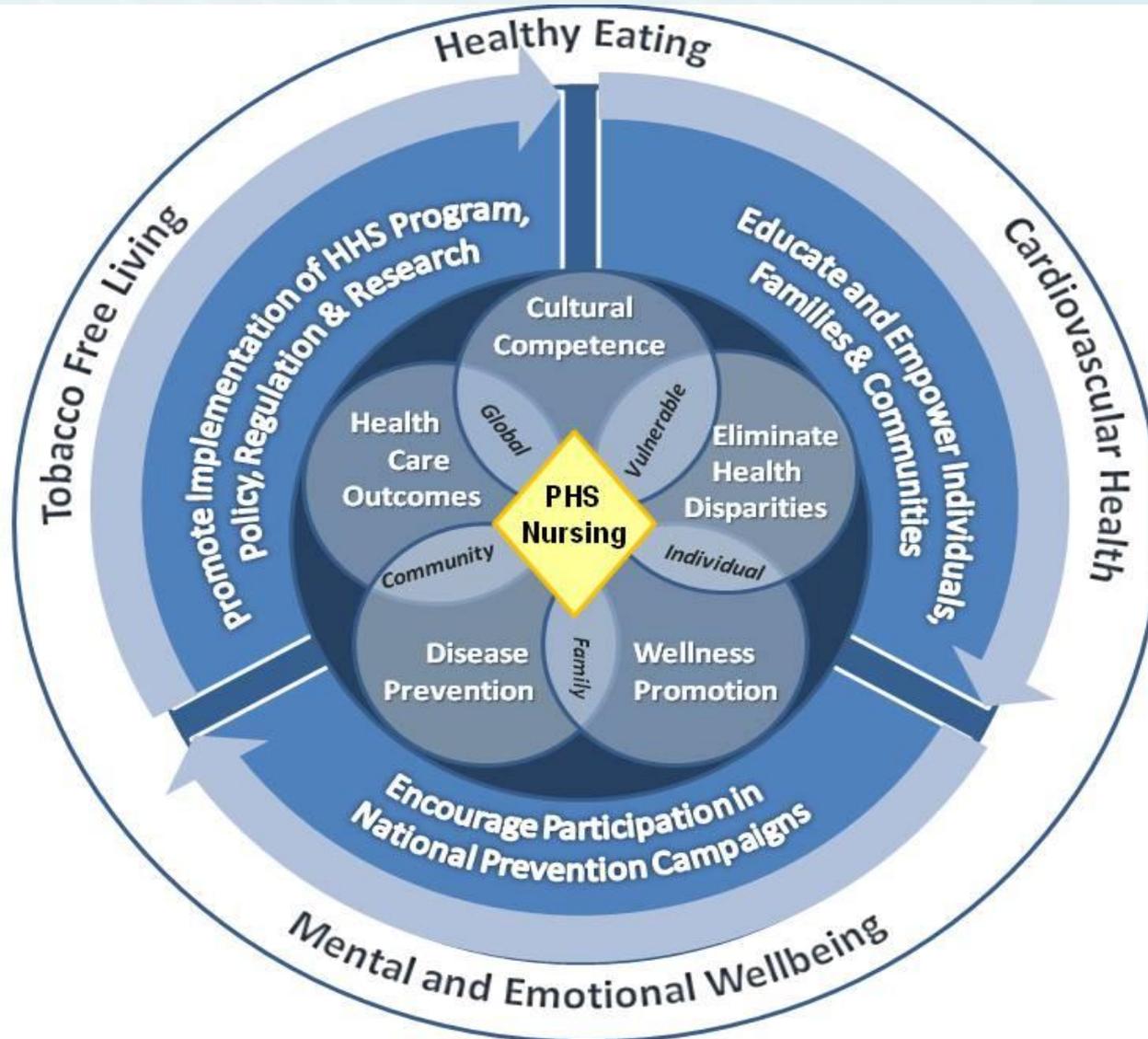
**GOAL 4.** Enhance comprehensive and evidenced-based efforts to prevent and reduce tobacco use, and encourage tobacco cessation.

**GOAL 5.** Unify and coordinate Nursing Federal Workforce Teams to lead and advocate the implementation and sustainment of the USPHS Federal Nursing Strategic Plan.

### **STRATEGIC GOAL IMPACTS:**

- EDUCATE, EMPOWER INDIVIDUALS , FAMILIES, AND COMMUNITIES**
- ENCOURAGE PARTICIPATION IN NATIONAL CAMPAIGNS**
- PROMOTE IMPLEMENTATION OF HHS SUPPORTED PROGRAMS, POLICY , REGULATORY & RESEARCH ACTIVITIES**

# Draft Models: PHS Nursing Strategic Plan



# Implementation strategy: PHS Nursing Strategic Plan

- The next phase is to communicate and implement the strategic plan and the strategy to all PHS nurses.
  - Example of implementation strategy: Organizing PHS nursing support activities, sharing best practices, educational modules, web posting of the HHS campaigns such as [my plate.gov](http://myplate.gov).
- Core to the success of the plan will be the utilization of the Federal Public Health Leadership Network, PHS N-PAC, PHS Nursing Strategic Planning task force as key stakeholders, and all PHS Nurses.

# Core references: PHS Nursing Strategic Plan

- The Patient Protection and Affordable Care Act
- Department of Health and Human Services Strategic Plan: 2010-2015
- Healthy People 2020
- National Prevention Strategy: America's Plan for Better Health and Wellness
- Surgeon General's Health Priorities
- Chief Nurse Officer Health Priorities
- HHS Health Resources and Services Administration Division of Health Workforce Studies
- Robert Wood Johnson /Institute of Medicine report, "Future of Nursing"

# Summary

- This strategic plan establishes a framework that will integrate the FPHSN as a unified team, who will to build sustainable health care capacity for all people while implementing a strategy that supports the Department's health care agenda.
- Maximize nursing capability as a team to leverage and utilize resources to best address identified priorities.
- Roadmap for the Public Health Service Nursing team to advance in achieving its mission and vision, and guide decision making for the years ahead.

# PHS Nursing Strategic Plan: Acknowledgements

RADM Kerry Nesseler - Chair

CAPT Susan Orsega - Vice-Chair

CAPT Amy Anderson

CAPT Cheryl Borden

CAPT Mary Lambert

CAPT Lynn Slepki

CDR Amy Webb

CDR Nancy Bartolini

CDR Wendy Blocker

CDR Philantha Bowen

CDR Kimberly Crocker

CDR Veronica Gordon

CDR Timothy Gruber

CDR Lysa Hieber

CDR Kyong Hyon

CDR Carmen Maher

CDR Dale Mishler

CDR Thomas Pryor

CDR Sophia Russell

CDR Amy Webb

LCDR Sara Anderson

LCDR Wanza Bacon

LCDR Felecia Bailey

LCDR Tara Daugereau

LCDR Linda Egwim

LCDR Amanda Heard

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