

Forward Thinking and Strategic Planning Implications for Public Health Nursing

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Objectives

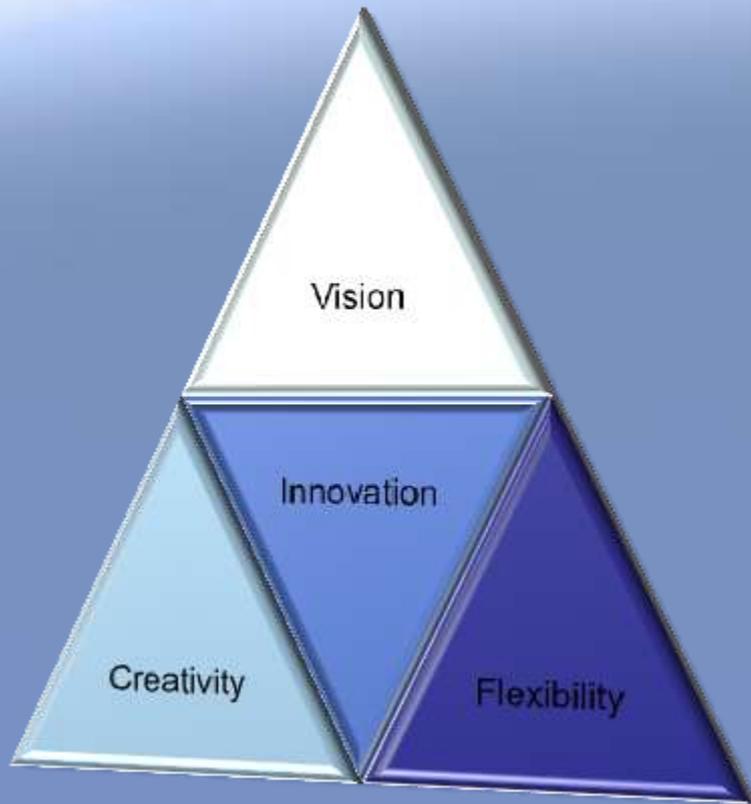


Define Forward Thinking

Articulate pitfalls in strategic planning that a Forward Thinking construct can address

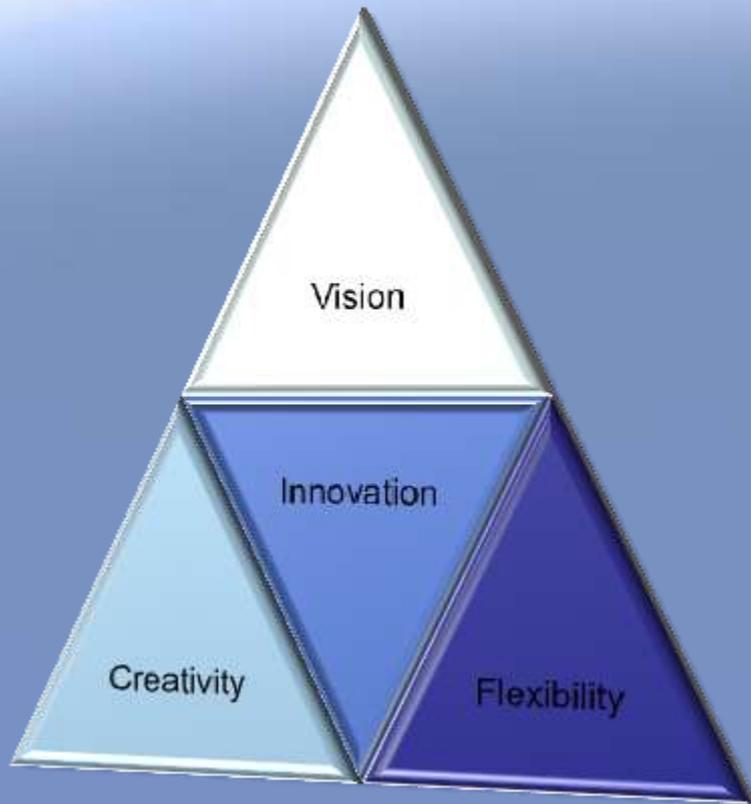
Conceive potential ways that Forward Thinking concept could help advance public health nursing

Forward Thinking



- Forward thinking embraces the mindset that the future is not clearly predictable but a roadmap of possible futures can be constructed based on confirmed trends

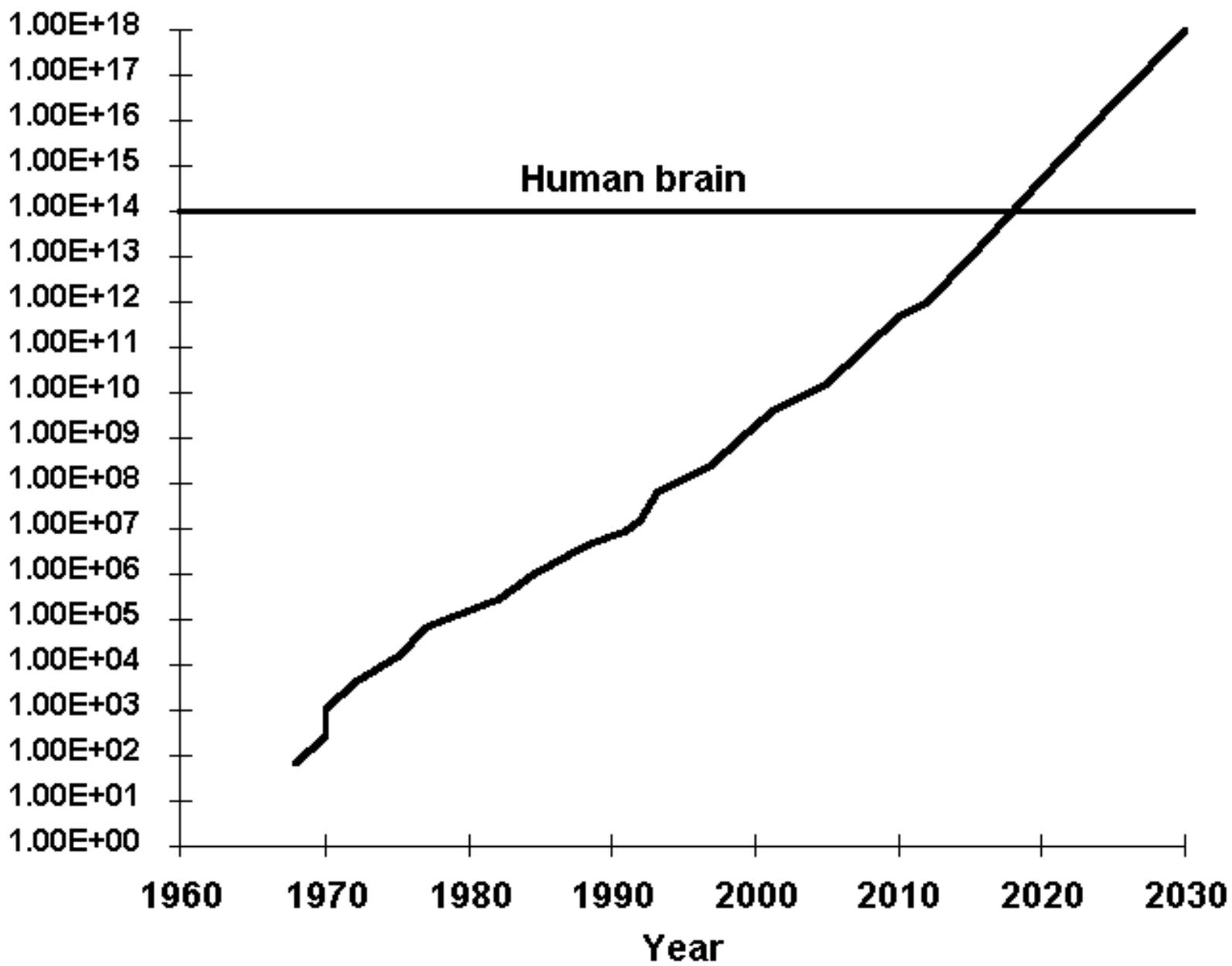
Forward Thinking



- Forward Thinking recognizes that we live in unprecedented times of technological advancements and globalization.

1983!



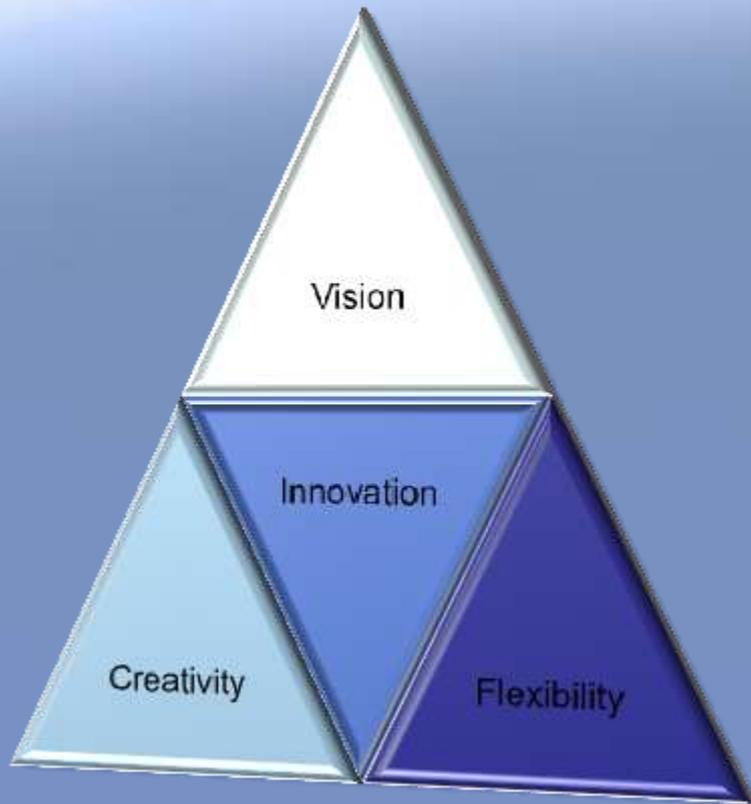


Moore's Law



- *“Every two years computers are doubling their intelligence!”*

Forward Thinking



- Effectively addressing the challenges of the possible futures will require vision, flexibility, creativity, and innovation

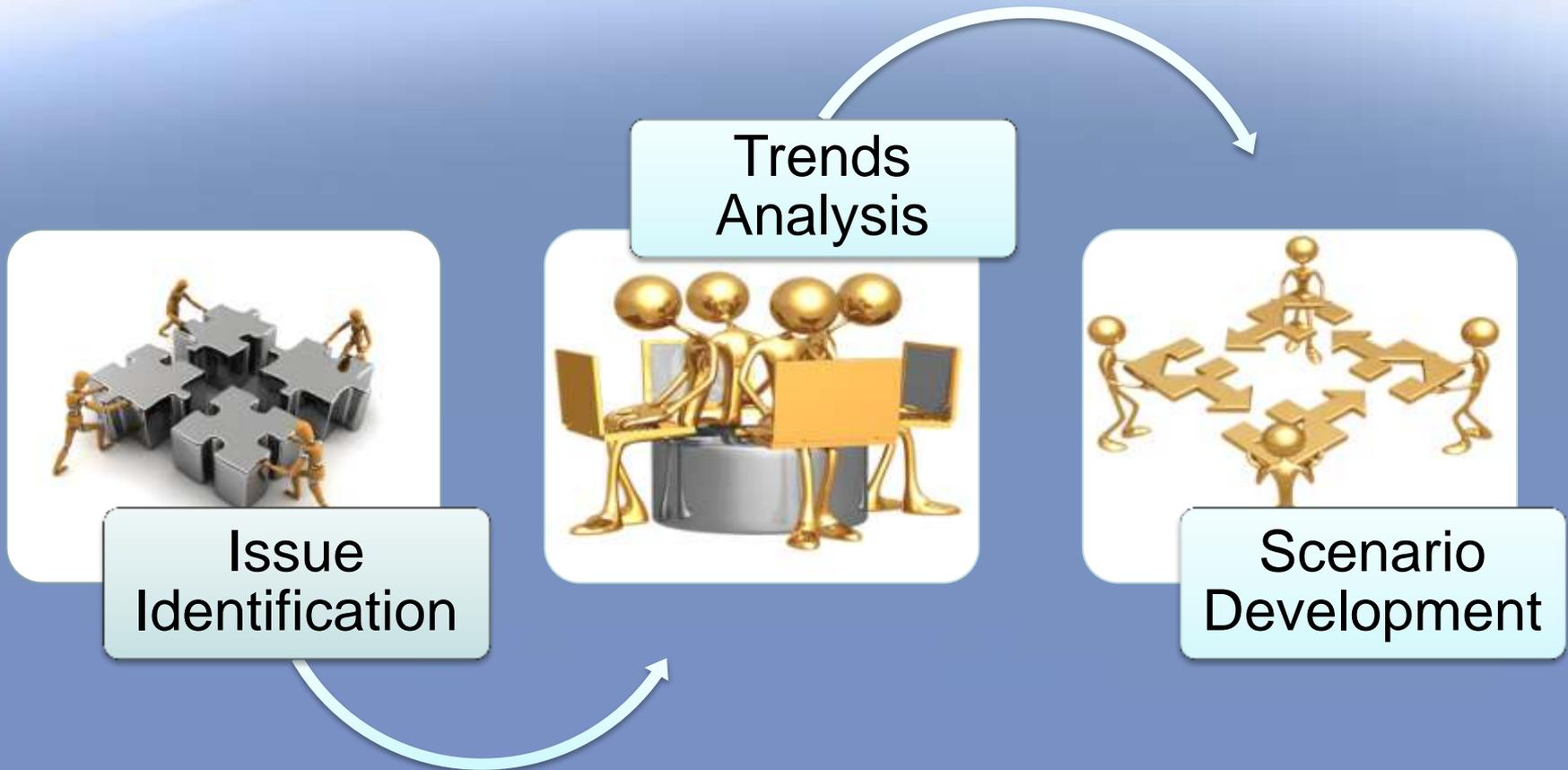
Forward Thinking



- *Can you imagine a world 20 to 25 years from today?*



FT Uses Three-phase Implementation



Phase I – Issue Identification



- Brainstorm globally on broad categories with a 25 year time horizon



- Social
- Technology
- Environment
- Economics
- Politics

Phase I – Issue Identification



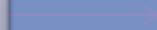
Cluster
similar ideas



Group trends
by theme

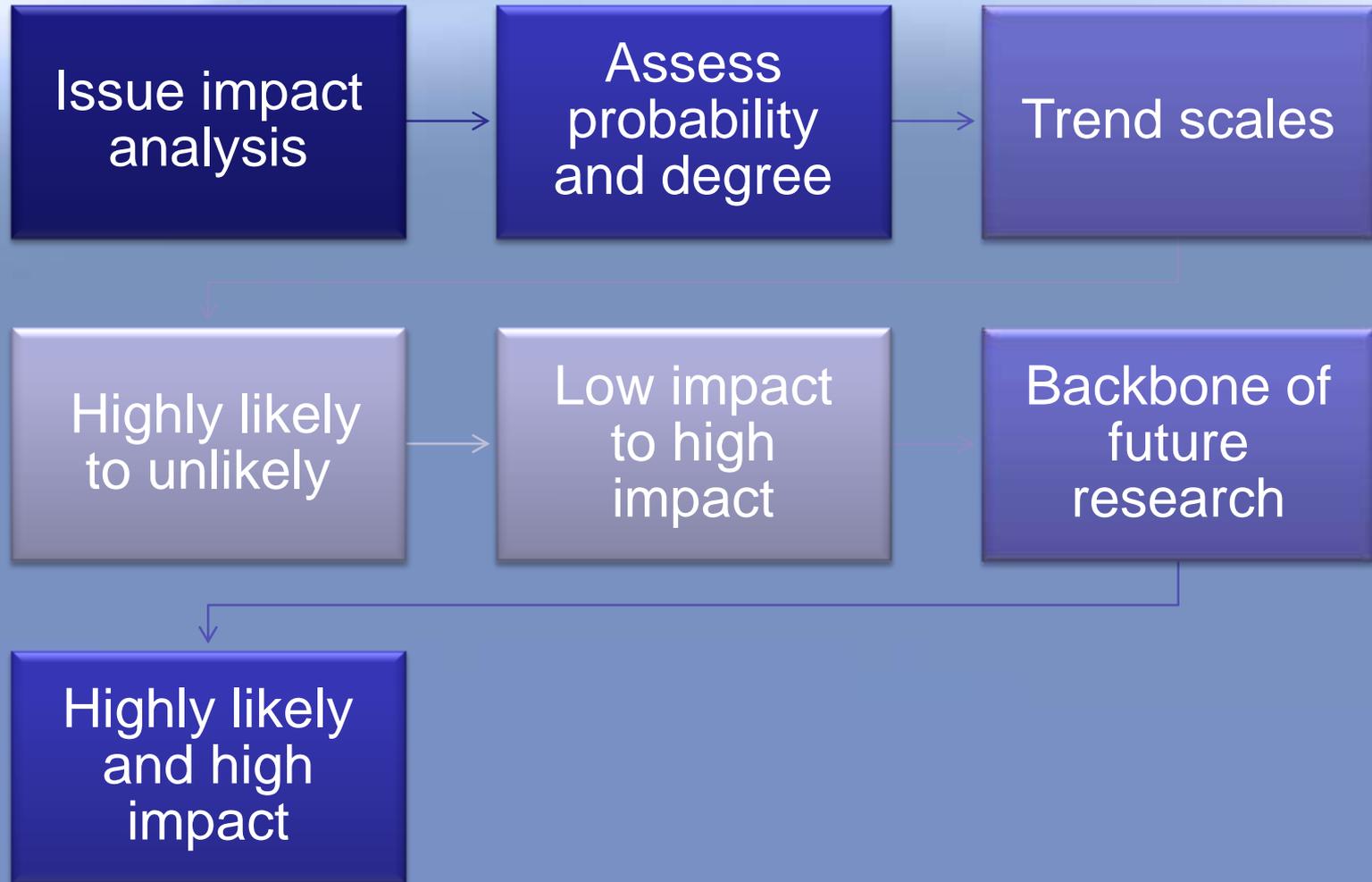


Group
sufficiently
similar trends



Combine
into trend
groups

Phase I – Issue Identification



Phase II – Trends Analysis



- Research
 - Commonalities
 - Validation
 - Elimination
- Trends narrowed
- Formulate scenarios
 - Best case
 - Worst case
 - Expected future
 - Wild card



Phase III – Scenario Development

The overall purpose of scenarios is to help the reader envision and intellectually experience these potential futures—best, worst, and expected



Phase III – Scenario Development



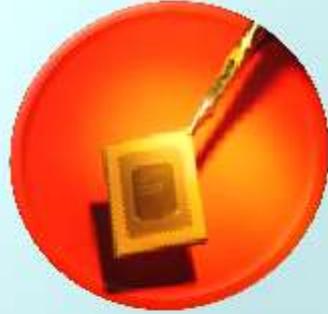
Expected
Future
Scenario
2025



Best Case
Scenario
2025



Worst
Case
Scenario
2025



Wild Card
Event



Strategic Planning Pitfalls



- **Not thinking globally**
- **Not thinking beyond 5 years**
- **Not thinking beyond a single discipline – monocular vision**
- **Not considering an array of future scenarios**
- **Not making the process continuous and evolutionary**

BOP FT Initiatives



- All BOP Executive Staff decision papers require FT review
- Director establishes workgroups to advise him and the Executive Staff on key issues/concerns
 - Re-engineering the inmate reentry process
 - Achieving zero inmate population growth
 - Management of sex offenders
 - Self-sustaining prisons

FT and BOP Health Services



- Medical Director has trained health services scanners assigned to National Governing Body subcommittees to advise on health care staffing, biotechnology, informatics, and clinical care
- Workgroups established to use FT process to advise on key issues/concerns of the future:
 - Dialysis needs/tissue transplantation
 - Nursing home bed space/geriatrics

Forward Thinking and PHS



- *What will be the public health needs of the future?*
- *What workforce will be required to meet those needs?*
- *How will evolving technologies affect the delivery of public health services?*

Forward Thinking and PHS Nursing



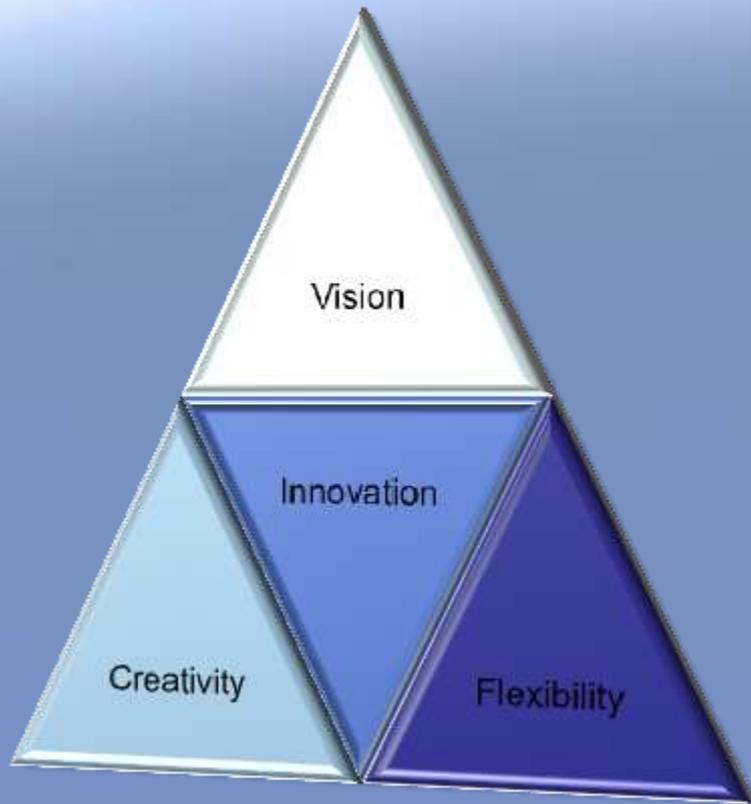
- *What will be the public health issues of the future that PHS nurses can address?*
- *What type of training will be required for nurses to meet those needs?*
- *How will technology affect nursing practice in the future?*

Forward Thinking and PHS Nursing



- Nurse scanners could advise the NPAC on global trends that affect the nursing profession
- A FT nursing group could develop future scenarios for public health nursing in 2036
- PHS nurses could adopt the FT process to assess key nursing concerns of the future
 - Recruitment and retention
 - Evolving scope of practice
 - Leadership development

Forward Thinking



- Forward thinking embraces the mindset that the future is not clearly predictable but a roadmap of possible futures can be constructed based on confirmed trends

You are our Future!
Create New Possibilities!!!!!!!!!!!!!!



2012 -2020

2020 -2025

